

## COVERAGE HIGHLIGHTS:

- CNN International - [Game of Thrones Star Captures Greenlands Changes](#)
- The Guardian - [Game of Thrones star in Greenland for Google Street View](#)
- Business Insider UK - [Google got a 'Game of Thrones' star to trek around Greenland to take Google Street View images](#)
- Mashable - [Google Street View now takes you to Greenland's melting ice sheet](#)
- Travel & Leisure: [Google Maps and 'Game of Thrones' Star Team Up to Highlight Climate Change in Greenland](#)
- TV2 Denmark: [Teaser](#); [Interview](#)
- Spanish national tvs:
  - [Antena 3 TV](#)
  - [La2N TV](#)
- Huffington Post: [El cambio climático es real, lo dice Jaime Lannister](#)
- GQ: [Google ficha a Nikolaj Coster-Waldau para alertarnos del cambio climático en Groenlandia](#)
- Wired.it : [La scomparsa dei ghiacci della Groenlandia ripresa da Google Street View](#)

## US

- Mashable - [Google Street View now takes you to Greenland's melting ice sheet](#)
- Travel & Leisure: [Google Maps and 'Game of Thrones' Star Team Up to Highlight Climate Change in Greenland](#)
- Alpr - [Game of Thrones actor shows the impacts of climate change on his homeland](#)
- Yahoo News: ['Game of Thrones' star helps Google map Greenland to raise awareness of climate change](#)
- Travel & Leisure: [Google Maps and 'Game of Thrones' Star Team Up to Highlight Climate Change in Greenland](#)
- Newsroom America: [Nikolaj Coster-Waldau documents the changing landscape of Greenland](#)
- Edie - [Google and Game of Thrones star team-up to highlight 'terror' of climate change](#)
- The Drum - [Game of Thrones star warns winter isn't coming in Google Maps 360 video tour of Greenland](#)
- Dotemyrates: [This 'GOT' star teamed up with Google to capture Greenland's melting ice](#)
- Energy Live News: [Game of Thrones star warns winter isn't coming](#)
- Yibada: [Google Street View helps 'Game of Thrones' actor Nikolaj Coster-Waldau highlight Greenland's rapid ice melting](#)
- iTechPost: <http://www.itech.com> Google Makes 'Game Of Thrones' Star Capture Google Street View Images
- Big News Network: [FacebookTweetEmailShareThisGoogle got a 'Game of Thrones' star to trek around Greenland to take Google Street View images](#)

## Denmark:

- KNR: [Filmstjerne viser Kujataa frem på Google Street View](#)
- BT.dk: [L Coster-Waldau på tynd is: I kamp mod klimaforandringer](#)
- Sermitsiaq: [Filmstjerne viser Sydgrønland frem på Google Street View](#)
- National broadcaster [DR.dk](#).
- News Monkey: [Game of Thrones-acteur wandelt met camera door Groenland om klimaatverandering aan te tonen](#)
- Sermit: [Filmstjerne viser Sydgrønland frem på Google Street View](#)

## Greenland:

- [knr.gl](http://knr.gl) the Greenlandic Broadcasting Corporation.

#### Hungary:

- Origo: [Elstartolt a Google Street View képgyűjteménye](#)

#### Italy:

- Repubblica (0802) - ARTICLE [From Games of Thrones to Greenland. Nikolaj Coster-Waldau's invocation: "The ice is disappearing"](#)
- Repubblica.it (0802) - PHOTOGALLERY [Greenland, Coster-Waldau with Google Street View "Let's save the ice"](#)
- Wired.it : [La scomparsa dei ghiacci della Groenlandia ripresa da Google Street View](#)
- LaStampa.it: [Il cavaliere del "Trono di Spade" documenta la Groenlandia per Google](#)
- HD Blog.it: [Jaime Lannister e Street View documentano i cambiamenti climatici in Groenlandia](#)
- SkyTG24:[Google Maps completa la mappatura dei paesaggi della Groenlandia. FOTO](#)
- L'attopore: [Home / Esteri / L'attore Coster-Waldau e Google mappano la Groenlandia che cambia pubblicato](#)
- RaiNews: [Un "trekker" speciale in Groenlandia per mappare la seconda calotta di ghiaccio più estesa al mondo](#)
- Il Tirreno .it (0802) - [From Games of Thrones to Greenland. Nikolaj Coster-Waldau's invocation: "The ice is disappearing"](#)
- Leggo (0802) - [Magic of Greenland through Google Street View](#)
- Quotidiano.net (0702) - [The actor Coster-Waldau and Google have mapped the changing Greenland](#)
- L'Unione Sarda (0702) - [The actor Coster-Waldau and Google have mapped the changing Greenland](#)
- Sky Atlantic (0702) - [In the Greenland's ice with Nikolaj Coster-Waldau. VIDEO](#)
- Data Manager - [Nikolaj Coster-Waldau maps the landscape of Greenland and its changes](#)
- Affari Italiani (0702) - [The actor Coster-Waldau and Google have mapped the changing Greenland](#)
- Lettera43 (0702) - [The actor Coster-Waldau and Google have mapped the changing Greenland](#)
- Youmedia.it (0702) - [Alarming global warming: The actor Coster-Waldau and Google have mapped the changing Greenland](#)
- Il Fogliettone (0702) - [The actor Coster-Waldau and Google have mapped the changing Greenland](#)

#### Germany

- ProSieben: [Kamera-Action in Grönland](#)
- Travel News: [VERKEHRTE «GAME OF THRONES»-WELT: DER WINTER VERSCHWINDET](#)
- DerStandard: ["Jaime Lannister" wanderte für Google Street View durch Grönland -](#)
- Computerbild: [Beängstigend: GoT-Superstar zeigt Folgen der Erderwärmung](#)
- Krone: ["Game of Thrones"-Star für Street View unterwegs](#)
- Kurier: [Jamie Lannister wandert für Google durch Grönland](#)
- Caschys: [Nikolaj Coster-Waldau führt mit Google Street View durch Grönland](#)

#### Spanish

- Engadget: [Jaime Lannister se alía con Google para denunciar el cambio climático](#)
- Antena 3 TV:[Google ficha a un "Lannister" para su Street View](#)
- La2N (National tv): [1 minute piece](#)
- GQ (07/02/2017) [Google hires Nikolaj Coster-Waldau to alert us to climate change in Greenland](#)

- El Economista (07/02/2017) [Nikolaj Coster-Waldau joins Google Maps to show the impact of climate change in Greenland](#)
- Europa Press- Portaltic (07/02/2017) [Nikolaj Coster-Waldau joins Google Maps to show the impact of climate change in Greenland](#)
- EFE Futuro (07/02/2017) ['Jaime Lannister' and Google unite to fight against climate change](#)
- Europa Press (07/02/2017) [Coster-Waldau joins Google Maps to show the impact of climate change in Greenland](#)
- 20 Minutos (07/02/2017) ['Jaime Lannister' denounces climate change by photographing the changing landscape of Greenland](#)
- La Vanguardia (07/02/2017) [Coster-Waldau \('Game of Thrones'\) collaborates with Google to show the impact of climate change in Greenland](#)
- Androidtr (07/02/2017) [Nikolaj Coster- Waldau, actor in Throne Game, shows us the places of Greenland](#)
- Hipertextual (07/02/2017) [Jaime Lannister shows how climate change affected Greenland](#)
- Expansion (07/02/2017) [Nikolaj Coster-Waldau joins Google Maps to show the impact of climate change in Greenland](#)
- Antena 3 (07/02/2017) [Google hires a "Lannister" for their Street View](#)
- EFE Estilo (07/02/2017) [Nikolaj Coster-Waldau, a Lannister in other lands by the climatic change](#)
- Huffington Post (07/02/2017) [Climate change is real, says Jaime Lannister](#)
- El Periódico de Aragón (07/02/2017) [Nikolaj Coster-Waldau, actor of 'Game of Thrones' a photographer for Google](#)
- Diario de Soria (07/02/2017) [Nikolaj Coster-Waldau, actor of 'Game of Thrones' a photographer for Google](#)
- EFE Verde (07/07/2017) ['Jaime Lannister' and Google unite to fight against climate change](#)
- El Periódico (07/02/2017) [Nikolaj Coster-Waldau, actor of 'Game of Thrones' a photographer for Google](#)
- La Información (07/02/2017) [Coster-Waldau \('Game of Thrones'\) collaborates with Google to show the impact of climate change in Greenland](#)
- Cuatro (07/02/2017) [Actor Nikolaj Coster-Waldau joins Google Maps to show the impact of climate change in Greenland](#)
- Informativos Telecinco (07/02/2017) [Actor Nikolaj Coster-Waldau joins Google Maps to show the impact of climate change in Greenland](#)
- Diario de León (07/02/2017) [Nikolaj Coster-Waldau, actor of 'Game of Thrones' a photographer for Google](#)
- El Periódico de Extremadura (07/02/2017) [Nikolaj Coster-Waldau, actor of 'Game of Thrones' a photographer for Google](#)
- Diario de Córdoba (07/02/2017) [Nikolaj Coster-Waldau, actor of 'Game of Thrones' a photographer for Google](#)
- El Periódico Mediterráneo (07/02/2017) [Nikolaj Coster-Waldau, actor of 'Game of Thrones' a photographer for Google](#)
- AS (07/02/2017) [Game of Thrones: Jamie Lannister and Google, witnesses of climate change](#)
- El Correo (09/02/2017) [A 'Game of Thrones' to save Greenland](#)
- Engadget (08/02/2017) [Jaime Lannister joins Google to denounce climate change](#)
- Fotogramas (09/02/2017) [Nikolaj Coster-Waldau capture Greenland for Google Street View](#)
- RPP Noticias: ['Jaime Lannister' se une a Google para luchar contra el cambio climático](#)
- Veo Verde: [Actor de Game of Thrones muestra los efectos del cambio climático en Groenlandia](#)
- Effefuturo: ['Jaime Lannister' y Google se unen para luchar contra el cambio climático](#)

- Bolsamania: [Coster-Waldau \('Juego de Tronos'\) colabora con Google para mostrar el impacto del cambio climático en Groenlandia](#)
- Hypertextual: [Jaime Lannister muestra cómo el cambio climático afectó a Groenlandia](#)
- Cuervos: ['JAIME LANNISTER' DENUNCIA EL CAMBIO CLIMÁTICO FOTOGRAFIANDO EL PAISAJE CAMBIANTE DE GROENLANDIA](#)
- LaInformacion: [El actor Nikolaj Coster-Waldau se une a Google Maps para mostrar el impacto del cambio climático en Groenlandia](#)
- TEC: [Actor de Game of Thrones se une a Google para explicar el cambio climático en Groenlandia](#)
- Tu Gran Viaje: [NIKOLAJ COSTER-WALDAU Y EL CAMBIO CLIMÁTICO EN GROENLANDIA](#)
- AS: [Juego de Tronos: Jamie Lannister y Google, testigos del cambio climático](#)
- Lavanguardia: [Coster-Waldau, from 'Game of Thrones', warning of climate change and its effect in Greenland](#)
- Rac1: [Jaime Lannister, en contra del canvi climàtic](#)

#### France:

- Mashable: [Nikolaj Coster-Waldau, alias Jaime Lannister, est parti au Groenland prendre des photos pour Google Street View](#)
- Metro Times: [Nikolaj Coster-Waldau photographie le Groenland, menacé par le réchauffement](#)

#### Austria:

- Kurier: [Jamie Lannister wandert für Google durch Grönland](#)
- Der Standard: ["Jaime Lannister" wanderte für Google Street View durch Grönland](#)
- Kornen Zeitung: ["Game of Thrones"-Star für Street View unterwegs](#)

#### Switzerland:

- <http://reportermagazin.cz/a/iuPKa/jaime-lannister-hra-o-gronsko>

#### Poland:

- [Rzeczpospolita](#)
- Rp.pl: [Aktor z „Gry o tron” dokumentuje krajobraz polarny](#)

#### Portugal

- Marketeer: ["War of the Thrones" actor warns of global warming](#)
- Tudocelular: [Google contrata estrela de "Game of Thrones" para captar imagens da Groenlândia no Street View](#)
- TechNet: [Estrela de Game of Thrones, Nikolaj Coster-Waldau, apela para as alterações climáticas da Gronelândia](#)
- Diário De Nordestse: [Google Street View e ator de GoT chamam atenção para mudanças climáticas na Groenlândia](#)
- Discovery: [Ator de GoT ajuda Street View a capturar mudanças climáticas na Groenlândia](#)

#### Slovakia

- Zauj : [Jamie Lanister, hviezda seriálu Hra o tróny mapuje Grónsko pre Street View](#)
- Hviezd: [Nikolaj Coster-Waldau, hviezda seriálu Hra o tróny, ktorý sa stal nedávno aj Goodwill ambasádorom Organizácie spojených národov, zachytil prostredníctvom Google Street View prekrásne, no meniace sa prostredie v Grónsku.](#)
- Nois: [Herec z Game of Thrones upozorňuje spoluprácou s Google Maps na dopad klimatických zmien](#)

- InterezKrajina, kde je možné z prvej ruky vidieť dôsledky globálneho otepľovania. Herec z Game of Thrones zachytil meniace sa prostredie v Grónsku
- Tech Box: [Nikolaj Coster-Waldau zo seriálu Hra o tróny mapuje Grónsko pre Street View](#)

#### Russia:

- <http://www.kp.ru/daily/26640/3659179/>
- [http://www.mhealth.ru/life/lifenews/nikolaj\\_koster-valdau\\_otstal\\_panorammu\\_grenlandii\\_dla\\_google/](http://www.mhealth.ru/life/lifenews/nikolaj_koster-valdau_otstal_panorammu_grenlandii_dla_google/)
- <https://news.rambler.ru/scitech/36033423-nikolaj-koster-valdau-otsnyal-panorammu-grenlandii-dlya-google/>

#### Nigeria

- Nigeria News: [This GOT star teamed up with Google to capture Greenland s melting ice](#)
- Lates Nigeran News: [This 'GOT' star teamed up with Google to capture Greenland's melting ice](#)

### APAC

#### China:

- Yunjuu: [This 'GOT' star teamed up with Google to capture Greenland's melting ice](#)
- Cnblogs: “詹姆·□尼斯特”□手Google, □□格陵□的□迁
- News My Driver: “詹姆·□尼斯特” : 我眼中格陵□的□迁

#### Indonesia:

- Jakarta Post: [Google, 'Game of Thrones' star collaborate to highlight climate change](#)

#### Vietnam

- Uoitre.vn [Sao Game of Thrones tham gia chống biến đổi khí hậu](#)

### LATAM

#### Argentina:

- Minutouno.com: [Google and a Game of Thrones actor unite against climate change](#)
- Elterritorio.com.ar: [Game of Thrones actor joins Google to explain climate change in Greenland](#)
- Tecnoblog.com.ar: [Jaime Lannister joins Google to denounce climate change](#)

#### México:

- FOROtv, [Nikolaj Coster-Waldau documents the changing landscape of Greenland.](#)
- El Universal Newspaper, [Nikolaj Coster-Waldau, from Game of Thrones to Google photographer.](#)
- Mundo Ejecutivo [VIDEO: Google and Jaime Lannister show you the global warming.](#)
- Canal 22, [Google and Nikolaj Coster-Waldau.](#)

#### Brazil:

- Propmark: [Google in Greenland](#)
- Diário do Nordeste: [Google Street View and actor from GoT calls out attention for climate changes in Greenland](#)
- Tudo Celular: [Google hires actor from "Game of Thrones" to collect images of Greenland on Street View](#)

### Social Media

**Other numbers from Social:**

- [YouTube video](#) and that it now has over 11k views.
- [Google Instagram](#) (3.2M followers, 30K likes)
- [Google@ Twitter](#) (16.9M followers)
- [Google Maps@ Twitter](#) (3.3M followers)
- Google Blog: 6,046 views (Feb 7, 2017)

**Instagram**

- <https://www.instagram.com/justhanni/>
- <https://www.instagram.com/thomasnoerremark/>
- <https://www.instagram.com/cirkeline/>
- [https://www.instagram.com/madspeteriversen\\_photography/](https://www.instagram.com/madspeteriversen_photography/)
- <https://www.instagram.com/mortenordstrom/>
- <https://www.instagram.com/espervalverde/>
- <https://www.instagram.com/anthonybogdan/>